

streaming / innovation / alliance

May 22, 2026

The Honorable Jason Smith
Chair, House Committee on Ways and Means
1139 Longworth House Office Building
Washington D.C. 20515

Dear Chairman Smith and colleagues,

We write seeking urgent Committee consideration of the Protecting American Streaming and Innovation Act¹ to protect American jobs and U.S. consumers from regressive, unaffordable, and discriminatory Canadian streaming taxes and mandates. America's film, television, and streaming industry is a powerful economic engine, supporting two million U.S. jobs paying over \$200 billion in wages each year with a \$9 billion trade surplus.² But protectionist policies like Canada's discriminatory Online Streaming Act (OSA) regime, if left unchecked, put our global leadership at risk.

SIA is the united voice of the streaming community. We seek to drive forward a new era of creativity, opportunity, value, and choice in home and mobile entertainment by advocating for smart policies that will support innovative streaming services and the viewers who love great movies and TV. Our members represent the variety and breadth of streaming options available to consumers today including major entertainment services as well as smaller and independent options that offer relevant, authentic stories reflecting virtually every culture and community, with programming ranging from live sports to historical drama and everything in between.³

Our community faces an urgent and growing threat from discriminatory taxes and mandates imposed on American streaming services under Canada's Online Streaming Act (OSA). Under the OSA, American streamers must subsidize our Canadian competitors, make massive investments in "Canadian programming" each year, and elevate "Canadian programming" over American content regardless of consumer preference or demand. These discriminatory taxes and mandates single out American companies for obligations their Canadian counterparts don't share and come at an enormous cost. One study found that the price of OSA compliance for U.S. companies will reach almost \$7 billion by 2030⁴. These obligations threaten the two million American workers in our industry and drain potential investment from the United States.

Further, these costs erode viewer freedom and choice on streaming services while driving up prices for households who rely on affordable streaming options to keep media and entertainment costs low, an especially painful blow at a time when three-quarters of all

¹ H.R. 8025.

² [The American Motion Picture and Television Industry: Creating Jobs, Trading Around the World.](#)

³ SIA's Members are: AfroLandTV, America Nu Network, BET+, Demand Africa, discovery+, FedNet, For Us By Us Network, In The Black Network, Max, MPA, MotorTrend+, Netflix, Paramount+, Peacock, PlutoTV, Radiant Media, Skinsplex Native America Online, Telemundo, Televisa Univision, TVEI Network, VAULT, Vix, The Walt Disney Company. See StreamingInnovationAlliance.com

⁴ CCIA, "[Canada's Requirement to Force U.S. Companies to Fund Local Music and Video Content Could Cost the U.S. Industry \\$7 Billion by 2030](#)," Sept. 2025.

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Americans call cost-of-living their greatest economic concern.⁵ These costs are also regressive, falling most heavily on low income and cost-sensitive households.⁶

Canada's regulators are continuing to expand the reach and burden of the Online Streaming Act.⁷ On May 21, the Canada Radio-television and Telecommunications Commission (CRTC) enacted an extremely burdensome 15% investment obligation that will require U.S. streaming services to invest billions in Canadian content. We urge America to fight back by enacting Rep. Smucker's legislation in support of a Section 301 trade practices investigation of this discriminatory law that clearly violates Canada's obligations to regulate in an even-handed way under the U.S.-Mexico-Canada Agreement.

Coordinated, unified legislative and executive branch activity is needed to stop Canada from furthering this harmful, costly attack on U.S. innovators and workers and to deter other nations from following suit with similar discriminatory levies and mandates. H.R. 8025 is a key part of this mix, putting Congress on record through clear findings regarding the unreasonable, discriminatory, and excessively burdensome harms the OSA inflicts on America's digital economy—and establishing a robust consultation process and timeline for these critical investigations.

Thank you for considering our request to advance H.R. 8025 and reject Canada's effort to impose costly, discriminatory obligations and taxes on American streaming services— obligations that threaten jobs, drain investment from American creators, and raise prices for American households

Sincerely

Streaming Innovation Alliance

cc: The Honorable Richard E. Neal
Ranking Member, House Committee on Ways and Means

All Members
House Committee on Ways and Means

Ambassador Jamieson Greer
Secretary Scott Bessent

⁵ CNN, "[My Life Is Not Affordable. No One Cares.](#)" May 12, 2026.

⁶ The Brattle Group, [The Economic Impact of Streaming Taxes](#), June 2025.

⁷ CTV, "[CRTC chair defends Online Streaming Act work after critics say regulator too slow](#)," April 24, 2026.